



ADVERTISING SCHEDULE

(NB: All prices quoted are inclusive of GST)

The AIOH has over 500 members working in occupational hygiene, health, safety, environment, risk management, quality and management roles. The AIOH welcomes advertising of professional positions and products that are relevant to its members via four different means:

- The AIOH quarterly newsletter
- Direct mail out to members
- Broadcast email to members
- The AIOH website

If your organisation is interested in advertising a product or a job opportunity with the AIOH, please do not hesitate to contact the AIOH Administrator on 03 93352577 or admin@aioh.org.au. There is more information below on advertising via each of the different means.

Please note the following:

- The AIOH reserves the right to reject, without further explanation, any material that is presented for advertising or information purposes and to refrain from disseminating the information to its members.
- The AIOH can supply a draft for the client to review before the material is sent to members.
- Payments must be received by the AIOH in full or a purchase order must be supplied before the AIOH will disseminate any information to members. If a tax invoice is required, please contact the AIOH office.
- All prices quoted are exclusive of GST
- In relation to job advertisements, advertisers are encouraged to list a salary range.

ADVERTISING IN THE AIOH NEWSLETTER

The AIOH has a quarterly newsletter that is normally published in March, June, September and December. The newsletter is supplied to AIOH members electronically. The current cut-off dates for submissions are:

- March Newsletter 15 February
- June Newsletter - 15 May
- September Newsletter 15 August
- December Newsletter 15 November

All submissions by advertisers must be compatible with Microsoft Publisher® software and ready for publication.

<u>Item</u>	<u>Cost</u>
Single full A4 page	\$1,100.00
Half A4 page	\$ 770.00
Quarter A4 page	\$ 550.00



ADVERTISING VIA ORDINARY MAIL

The AIOH does not “rent” or “sell” its member mailings lists. However, the AIOH office is able to conduct a mail-out to AIOH members on behalf of your organisation. Costs are as follows:

<u>Item</u>	<u>Cost</u>
Single full A4 page (may be double sided)	\$1,100.00 + postage costs
Multiple full A4 pages (may be double sided)	\$1,100.00 + \$220.00 extra per page* + postage
CDROMs, computer disks	\$1,100.00 + postage costs
Other items	Please contact the AIOH office

- Note that the cost of very large documents is negotiable
- Note that all overseas mail will be sent by ordinary airmail.

ADVERTISING VIA EMAIL

Most AIOH members have access to email and the majority of those have agreed to receive broadcast emails from the AIOH on subjects of professional interest. The AIOH does not supply its member email lists to outside organisations. However, the AIOH is able to send advertising or other information to its available members on behalf of your organisation. Up to two (2) small (less than 1MB each) attachments may be included in a single email broadcast. The costs are as follows:

<u>Item</u>	<u>Cost</u>
Email to all available members in all States of Australia and overseas	\$550.00
Email to all available members in up to 3 States of Australia	\$440.00
Email to all available members in 1 State of Australia	\$330.00

ADVERTISING VIA THE AIOH WEBSITE

Single advertisements can be placed on the AIOH website for \$110.00 per annum. The entry can be posted under either Consultants and/or Service Providers. Clients must provide a brief description of their business, contact details and logo (jpeg).

Positions Vacant Advertising

Advertisement of occupational hygiene position vacancies can be advertised for a period of one month in the Job Opportunities section under Careers in Hygiene. Where the advertisement contains the statement “membership of the Australian Institute of Occupational Hygienists (AIOH) is essential”, advertising is free, otherwise a cost of \$330.00 per month will apply.



ADVERTISING VIA SEVERAL MEANS

Discount rates apply when advertising by more than one means. Where multiple advertising methods are purchased a discount will be applied according to the following schedule:

Advertising by two methods:

- Item 1 Charged at full price of most expensive of two advertising means
- Item 2 30% discount applied to second (cheaper) advertising means

Advertising by three methods:

- Item 1 Charged at full price of most expensive of three advertising means
- Item 2 30% discount applied to second most expensive advertising means
- Item 3 50% discount applied to cheapest advertising means

Advertising by four methods:

- Item 1 Charged at full price of most expensive of four advertising means
- Item 2 30% discount applied to second most expensive advertising means
- Item 3 50% discount applied to third most expensive advertising means
- Item 4 70% discount applied to cheapest advertising means

The following example is representative. Please contact the AIOH office for further details.

Advertising by 3 means

	<u>Cost</u>
Email to all available members in a single state of Australia (NSW)	<u>\$330</u>
Quarter page in newsletter	\$550
Advertising on the website	\$110
Discounted Advertising Cost	\$836



ADVERTISING ORDER FORM

Company or individual's name (the "Client"): _____

Of (Address): _____

Phone: _____ Email: _____

Requests that the Australian Institute of Occupational Hygienists (AIOH) disseminates the following to its members. The Client agrees to pay the following costs:

Product	Conditions	Cost (\$)

Signed: _____ Date: _____

Printed name: _____

PAYMENT OPTIONS

Option 1: By purchase order or cheque

The Client provides the AIOH with a purchase order or a cheque for the cost prior to dissemination of the information.

Send to:

AIOH
P.O. Box 1205 Tullamarine Vic 3043
Phone: +61 3 93352577
Fax: +61 3 93353454
Email: admin@aioh.org.au

Option 2: Credit card

Please circle: VISA MasterCard Amex Diners

Card number: _____ Expiry: _____

Name on Card: _____

Signature: _____
