

Sponsorship & Exhibition Prospectus

aioh.org.au

Monday 2nd December - Wednesday 4th December

The Australian Institute of Occupational Hygienists (AIOH) was established in 1980 and is the peak organisation representing professionals working in occupational hygiene in Australia. Membership of AIOH is open to both professional occupational hygienists and to those with an interest in worker health protection and a healthier work environment. It is the largest organisation in Australia representing occupational hygienists with over 1,500 members.

The AIOH is dedicated to raising public and worker health awareness by preventing workplace ill health through the promotion of occupational hygiene science and practice. Our institute offers a range of services and resources to support this mission, including:

- Membership for Occupational Hygienists and enthusiasts
- Professional certification
- Conferences and events
- Webinars
- Publications and position papers
- Submissions and advocacy
- Consultant listings



Our VISION is to promote worker health and wellbeing. We strive to be recognised as the peak scientific body whose members are highly regarded and effective in protecting worker health and the health of our communities.

In working toward the achievement of this vision, our MISSION:
A healthy working environment for ALL by:



Raising Standards



Advocacy & Influence



Enhance Profile



Professionalism



Operational Excellence

Why Sponsor?

The AIOH annual conference has grown to become a truly national, class-leading event within the Workplace Health & Safety sector. The AIOH conference encompasses a technical program in parallel with an exhibition hall to showcase the best products, services and research from Australia and around the world. Beyond an exceptional technical program and exhibition as core offerings that underpin each conference, we strongly value networking and social functions to foster engagement and lifelong relationships.

This year, we are embracing the theme of **Scientific Storytelling**, a concept at the heart of our profession as occupational hygienists, in the

beautiful city of Perth, Western Australia. Our committee has embarked on a global quest to uncover some of the finest scientific storytellers from around the world and we're incredibly excited to unveil a selection of these visionaries who will share their insights with us.



2.5 Conference Days



10+ Industry Coverage



4000+ Marketing Database Reach



24 CES Sessions Over 2 Days



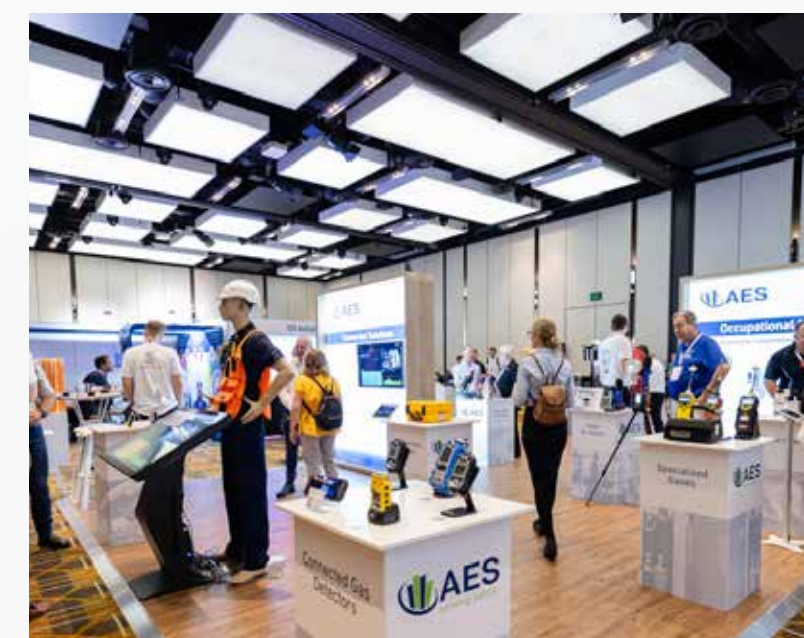
80 Exhibition Booths



800+ Delegates

Sponsoring the AIOH annual conference will give you the opportunity to:

- Work proactively with organisations that support the industry
- Support the exchange of knowledge and expertise among those in occupational hygiene in Australia and abroad
- Engage and/or obtain lead generation and exposure to a wide range of audiences, including CEOs, key decision makers, middle-level managers and young hygienists
- Provide industry professionals with a platform to develop personally and professionally by enhancing professional networks and sharing knowledge and experiences
- Align your brand with a recognised association that continues to support professionals working in occupational hygiene with its highly reputable education and membership
- Reduce costs of creating content, audio and visual presentation and events yourselves
- Increase brand awareness to AIOH members and the broader community
- Educate the marketplace about who you are.



Sponsorship Matrix

ENTITLEMENTS	SPONSORSHIP LEVEL							
	Platinum	Keynote and Plenary Speaker	Gold	Silver	Bronze	Satchel	Coffee Cart	Supporting
Number of Complimentary Tickets	5	4	3	2	1	2	2	0
Investment \$ (AUD ex GST)	\$20,000	\$12,000	\$10,000	\$7,000	\$4,000	\$8,000	\$8,000	\$2,000
Entitlements: Prior to Conference								
Company logo on conference web page and the AIOH Members Portal (with hyperlink to your website)	●	●	●	●	●	●	●	●
Company logo on AIOH registration portal (with hyperlink to your website)	●							
Company logo on conference emails*	●	●	●	●	●	●	●	●
Company logo on digital brochures/programs*	●	●	●	●	●	●	●	●
Social media mention (and tag, where possible) across AIOH social media platforms (Facebook, LinkedIn)*	●	●	●	●	●	●	●	●
Additional registrations available at the AIOH member price *	●	●	●	●	●	●	●	●
Delegate list provided one week prior to the conference (subject to privacy laws and upon request)	●							
Full page add in the AIOH Filter, conference edition	●	●						
Company logo included in the AIOH Filter, conference edition	●	●	●	●	●	●	●	●
Preferred booth positioning at 2024 Conference	●	●	●			●	●	
Entitlements: During Conference								
Company mention during AIOH representative welcome speech	●	●	●	●	●	●	●	●
Company logo on marketing collateral and materials*	●	●	●	●	●	●	●	●
Opportunity to provide attendees with your company merchandise or literature inside the stachel – eg. lollies, drink bottle, etc*	●	●	●	●		●		
Company logo displayed intermittently during conference* (rolling slides during breaks/between sessions)	●	●	●	●	●	●	●	●
Company logo in conference App	●	●	●	●	●	●	●	●
Company profile and collateral under sponsor section in conference App (to be managed by sponsor)*	●	●	●	●	●	●	●	●
Full-page colour advertisement in the conference proceedings	●	●						
Half-page colour advertisement in the conference proceedings			●	●	●	●	●	
Company logo displayed on menus (unless independently sponsored function)*	●							

Sponsorship Matrix

ENTITLEMENTS (CONTINUED)	SPONSORSHIP LEVEL							
	Platinum	Keynote and Plenary Speaker	Gold	Silver	Bronze	Satchel	Coffee Cart	Supporting
Conference activation/tie-in - e.g. business card draw, spot prize* (at sponsor's additional expense and upon approval from AIOH)	●	●	●					
Social media shout-out across at least one of AIOH's social media platforms (Twitter, Facebook, LinkedIn)* on the day of conference*	●	●	●					
One company banner allowed at the conference to be displayed at the specified sponsored function*	●	●	●				●	
Food theming inspired by sponsor - e.g. edible logo, company colours (at sponsors additional expense)*	●							
Two to three minute address by sponsor* OR company TVC played during the conference* (upon approval from AIOH)	●							
Company logo beside the AIOH logo on presentation holding slide*	●							
Coffee cart provided at registration, meal breaks and coffee breaks (organised by AIOH and included in sponsorship fee)							●	
Opportunity for branded coffee cups at sponsor's additional expense* (upon approval from conference venue)							●	
Mention of sponsor in AIOH Conference Pocket Program*	●	●	●	●	●	●	●	●
Company logo on satchel bags (organised by AIOH and included in sponsorship fee)*						●		
Entitlements: Post Conference								
Company logo included in AIOH post-conference email*	●	●	●	●	●	●	●	●
First right refusal for sponsorship for 2025	●	●	●	●	●	●	●	●
Delegate list provided two weeks after conference (subject to privacy laws and upon request)	●	●	●					
Conference photos to use for your own marketing or promotional activity* (upon request)	●	●						

Customised sponsorship options are available.

* where applicable.

To enquire about sponsorship opportunities please contact Kelly Phypers, Senior Events Manager, on +61 488 733 814 | +61 3 9338 1635 or [email](#).

The trade exhibition is a major component of the AIOH Conference. The exhibition area is the focus of activity and the prime networking area for both delegates and exhibitors. All morning and afternoon refreshments and lunches are served in the Exhibition area, making it a true meeting point for delegates and a wonderful opportunity to network.

The trade exhibition will run in conjunction with the conference during the following times:

- > Monday, 2nd December: 7.30am – 5:00pm
- > Tuesday, 3rd December: 7.30am – 5:00pm
- > Wednesday, 4th December: 7.30am – 12:30pm

Purchase of any exhibition single booth space at the AIOH Conference 2024 includes the following: (Multiple booths can be purchased)

BOOTH INCLUSIONS

Price: \$3,350 (Inc GST)

- **Booth:** 3m x 3m, white octaboard walls, 2.48m high
- **Fascia signage:** 1 x fascia board, company signage (up to 30 characters) black vinyl text on white board
- **Flooring:** Existing venue flooring
- **Lighting:** 2 x energy efficient spotlights per 9sqm
- **Power:** 1 x 4amp powerboard
- **Lead Generation:** Each exhibition booth will include access to two lead generation user logins
- **Furniture:** No furniture supplied. Furniture is available for hire from [PERTHEXPO](#).



CONFERENCE TICKETS

- 2 x Scientific Program Registrations
- 2 x Complimentary tickets to the Opening Night Networking Event and Welcome Dinner

Note: Themed Night and Gala Dinner tickets are not included and can be purchased separately.

BRANDING OPPORTUNITY

- Company name including a link to your website listed on the AIOH Conference web page
- Company name included in the conference program, proceedings and event app.

DELEGATE LIST

A list of attending delegates provided post conference. List includes: name, organisation, position, state. Due to privacy laws, some delegates may opt out of this list.

Tickets for additional booth staff and social functions can be booked when booking your booth.



HOW TO BOOK YOUR BOOTH

For further information and to become and exhibitor at this year's conference, [CLICK HERE!](#)

Once you have booked your booth you will be sent your exhibitor manual which includes all exhibitor information.



Exhibition Floor Plan



For more information and conference updates,
visit our [website](#) and follow AIOH on [LinkedIn](#).



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